

# C<sup>4</sup>ONDUIT

## CARE COORDINATION & CLAIMS CLINIC FOR THE BOVOC COMMUNITY

A monthly event for Black + Other Veterans of Color (BOVOC), service members and their families, and supporters to a one-of-a-kind experience in the DMV.



Powered by Uplift Leadership Consulting

**INSPIRE. INPOWER. UPLIFT.**

# Our Mission and Vision



## Mission

We aim to contribute to the holistic success of veterans through the enhancement of personal and professional resilience, thus enabling Uplift to chart a path for the holistic growth of veterans in general, and black and other veterans of color in particular.



## Vision

We want to provide holistic benefits to the BOVOC Community that are difficult to get in other associations.

# CEO

## Uplift Leadership Consulting

As an active-duty officer in the US Air Force in 2011, Dr. X was going through several stressful and traumatic situations. With nobody to guide him, he turned to self-learning *such as* practices of energetic self-perception, strategic influence theory, fitness, nutrition, and biology, and he began to construct the self-development framework now called Strategic Energetic Transition™ (SET) that has and still serves as the basis of his unique approach to coaching and speaking.

His approach is about concrete techniques to get you where you need to go, not nebulous or the facade of “feel-good” positivity. No two people are the same and we all require holistic, integrated solutions - not a rigid checklist. Dr. X's goal is to help you change how you think, feel, and act when dealing with stress; to be your trusted partner in creating an action plan to start making big steps toward your goals.

Powered by Uplift Energy Coaching, The Conduit is a monthly event that will invite BIPOC service members, veterans and their family members, and supporters to a one-of-a-kind experience in the DMV. C4 is a military acronym for Command, Control, Communication, and Computers. At Uplift, C4 stands for "Care Coordination and Claims Clinic"

[▶ Watch to Learn More](#)



## Dr. Xavier Bruce

(Dr. X.)

Lt Col, U.S. Air Force (Retired)

Self-Leadership Development Coach |  
Fortune 500 Leadership Consultant |  
Speaker | Facilitator

# Key Objectives



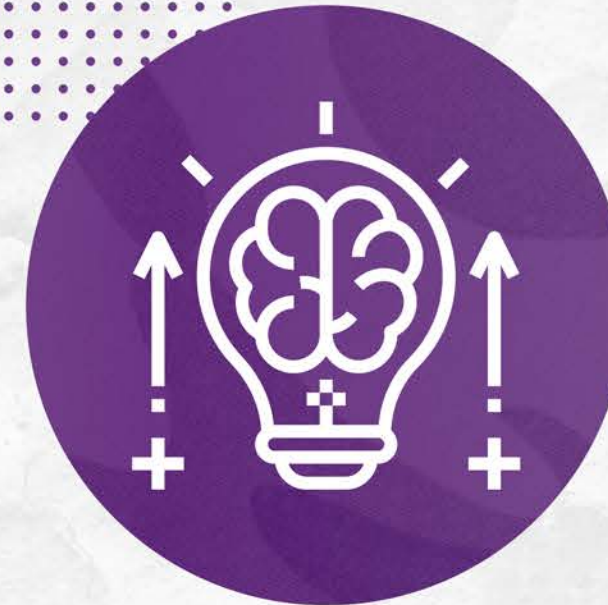
## **Create Awareness**

Provide a social enrichment experience for the BOVOC community to rebuild camaraderie and eradicate suicide.



## **Give Access to Resources**

Provide a monthly opportunity for the BOVOC community to file claims and receive the benefits that they've earned.



## **Mental Health Awareness**

Provide a continuum of holistic care for the BOVOC community in a psychologically safe space.



## **Increase Socio-Economic Value**

Help the BOVOC community start and grow successful small businesses.

“

**C<sup>4</sup>ONDUIT**

**Our Common Ground**

**In every community, there is work to be done.  
In every nation, there are wounds to heal. In  
every heart, there is the power to do it.**

MARIANNE WILLIAMSON

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# Become a Conduit Sponsor

Join us in providing stability and resiliency among the BOVOC community by rebuilding camaraderie through edutainment and hosting social enrichment programs to knock down barriers that keep them from living their best life.

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Together we can reach more and do more.



# Sponsorship Opportunities



**\$ 24,000**

**Purple Eagle Sponsor**

**Select**

- **Resource Table at CONDUIT for 12 months**
- **60-Minute Fireside Chat with Dr. X at Conduit**
- **20 Workbooks on Strategic Energetic Transition**
- **20 Autographed Copies of Dr. X's "Uplift Your Damn Self" Book**
- **Social Media Recognition as a "Purple Eagle Sponsor" and Tags for Promo for 12 months**
- **Free "Uplift Leadership Academy" Tuition for 8 learners**
- **Your Logo Displayed Prominently on Uplift's Website**

# Sponsorship Opportunities



**\$ 3,250**

**5-Star Sponsorship**

Select

- 25-Minute One-on-One Fireside Chat with Dr. X
- 25% Discount on "Uplift Leadership Academy" Tuition
- 10 Workbooks on Strategic Energetic Transition
- 10 Autographed Copies of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "5-Star Sponsor"
- Your Logo Included on Uplift's Website

**\$ 2,250**

**4-Star Sponsorship**

Select

- 20-Minute One-on-One Fireside Chat with Dr. X
- 20% Discount on "Uplift Leadership Academy" Tuition
- 8 Workbooks on Strategic Energetic Transition
- 8 Autographed Copies of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "4-Star Sponsor"
- Your Logo Included on Uplift's Website

**\$ 1,250**

**3-Star Sponsorship**

Select

- 15-Minute One-on-One Fireside Chat with Dr. X
- 15% Discount on "Uplift Leadership Academy" Tuition
- 6 Workbooks on Strategic Energetic Transition
- 6 Autographed Copies of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "3-Star Sponsor"
- Your Logo Included on Uplift's Website



# Sponsorship Opportunities

**\$ 450**

## 2-Star Sponsorship

Select

- 10% Discount on "Uplift Leadership Academy" Tuition
- 2 Workbooks on Strategic Energetic Transition
- 2 Autographed Copies of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "2-Star Sponsor"

**\$ 250**

## 1-Star Sponsorship

Select

- Workbook on Strategic Energetic Transition
- Signed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "1-Star Sponsor"

**\$ 100**

## Honorable Mention

Select

- Social Media Recognition as a "Honorable Mention"

# Sponsorship Opportunities

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**Breakfast  
Sponsor**

**Lunch  
Sponsor**

**Contact Us for Details**

# Thank You to All Our Sponsors and Supporters

*You truly make a difference*

Serving **Together.**  
Connecting Veterans.

A program of **EveryMind.**  
Affiliated with **AmericaServes**

**WINDSOR**  
GROUP LLC

**VA**



U.S. Department of Veterans Affairs  
Veterans Benefits Administration

**APRYL SHOWERS**  
EVERY ONE MATTERS

**DISCOVERY**  
Behavioral Health



**American Red Cross**



Write Touch

**VA**



U.S. Department of Veterans Affairs  
Veterans Health Administration  
VA Maryland Health Care System



**I'm Still Standing**  
Community Development Corporation  
From Hope to Certainty

**NABVETS**  
National Association for Black Veterans, Inc.  
"Creating a positive lifestyle for veterans"

**UNITE US**



**VETCENTER**

Connection.  
Camaraderie.  
Community.

**apgfcu**



**MISSION BBQ**  
The American Way.



**STAYBRIDGE**  
SUITES  
AN IHG HOTEL



**Consult PDS**  
www.consultPDS.com



Shots by Stevens  
Photography



Living My **Shadows**  
DREAMS DO COME TRUE



# Contact Us



[drx@upliftnrgcoaching.com](mailto:drx@upliftnrgcoaching.com)



240-575-5383



D.C, Maryland, Virginia (DMV)



[uniformlimacharlie.com](http://uniformlimacharlie.com)

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**Thank You**



Powered by Uplift Energy Coaching

**INSPIRE. INPOWER. UPLIFT.**

**#YouAreNotAlone**





# Become a 1st Friday Vetworking Sponsor

Join us in providing stability and resiliency among the BIPOC and BOVOC veteran community by rebuilding camaraderie through edutainment and hosting social enrichment programs to knock down barriers that keep them from living their best life.

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Together we can reach more and do more.



# Sponsorship Opportunities



**\$ 3,250**

## 5-Star Sponsorship

Select

- Warm Introduction to attendees
- 25-Min Fireside Chat with Dr. X
- 25% Discount on "Operation Uplift Resilience" Training
- Complimentary Workbook on Strategic Energetic Transition
- Autographed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "Sponsor" and Tags for Promo
- Your Logo Included on Uplift's Website

**\$ 2,250**

## 4-Star Sponsorship

Select

- Warm Introduction to attendees
- 20-Min Fireside Chat with Dr. X
- 20% Discount on "Operation Uplift Resilience" Training
- Complimentary Workbook on Strategic Energetic Transition
- Autographed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "Sponsor" and Tags for Promo
- Your Logo Included on Uplift's Website

**\$ 1,250**

## 3-Star Sponsorship

Select

- Warm Introduction to attendees
- 15-Min Fireside Chat with Dr. X
- 15% Discount on "Operation Uplift Resilience" Training
- Complimentary Workbook on Strategic Energetic Transition
- Autographed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "Sponsor" and Tags for Promo
- Your Logo Included on Uplift's Website

# Sponsorship Opportunities



**\$ 450**

## 2-Star Sponsorship

Select

- 10-Min Fireside Chat with Dr. X
- Complimentary Workbook on Strategic Energetic Transition
- Signed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "Sponsor" and Tags for Promo

**\$ 250**

## 1-Star Sponsorship

Select

- 5-Min Fireside Chat with Dr. X
- Signed Copy of Dr. X's "Uplift Your Damn Self" Book
- Social Media Recognition as a "Sponsor" and Tags for Promo

**\$ 100**

## Honorable Mention

Select

- 60-Second Introduction
- Social Media Recognition as a "Supporter" and Tags for Promo